



# 35<sup>TH</sup> IGC CONGRESS PROGRAMME

## ADVERTISING SPECIFICATIONS

Please ensure artwork is supplied in line with specifications outlined below.

### SIZE:

#### Full Page:

Trim: 297mm height x 210mm width  
Bleed: 307mm height x 220mm width  
Type: 277mm height x 190mm width

#### Double Page Spread (DPS):

Trim: 297mm height x 420mm width  
Bleed: 307mm height x 430mm width  
Type: 277mm height x 400mm width (plus 10mm either side of centre fold)

#### Half Page:

Trim: 148mm height x 210mm width  
Bleed: 158mm height x 220mm width  
Type: 128mm height x 190mm width

#### Quarter Page:

Trim: 148mm height x 105mm width  
Bleed: 158mm height x 115mm width  
Type: 128mm height x 85mm width

### FILE FORMAT:

#### Press Quality PDF / TIFF / EPS / JPEG:

- Please supply artwork as a high resolution, print ready file.
- Artwork to be set up in CMYK process (no RGB or spot colours).
- Please ensure that all images used on artwork are high resolution 300dpi, set up in CMYK not RGB.
- All transparencies and files are to be flattened before converting to PDF / TIFF / EPS / JPEG.
- Type area as specified above to be adhered to.
- All type to be outlined.
- Please ensure that 100% black outlined type is set to overprint.
- Crop marks to be supplied on print ready artwork.
- Artwork to be supplied with required bleed of 5mm (as specified in sizes above).

#### Artwork amendments or re-submission:

Amending your artwork will incur additional charges, which will include an additional PDF for proofing.

Please note that we cannot accept responsibility for print errors where artwork has been supplied incorrectly.

